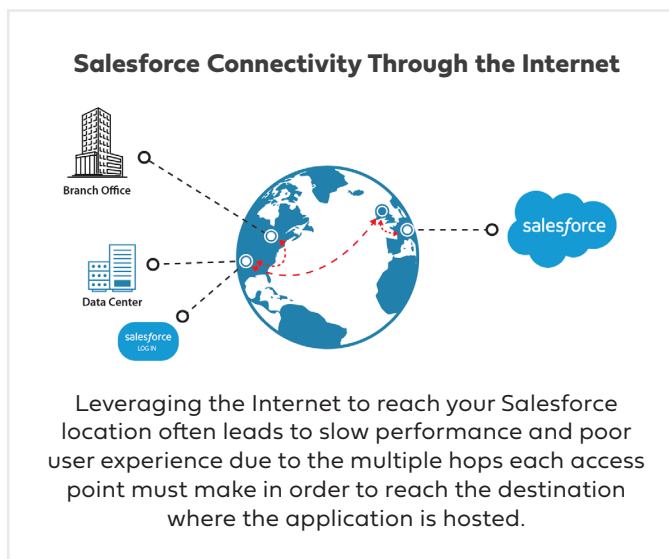


## Aryaka SmartServices Accelerates Salesforce Performance

### Improve Salesforce Performance by up to 55% with Aryaka

Businesses of all sizes rely on Salesforce to manage their company growth and customer relationships. However, it employs a complex architecture that relies heavily on the Internet to connect users with data.

The front door (salesforce.com, login.salesforce.com) is hosted in a data center local to the user. However, the serving host may be regions or continents away. The farther the distance between an end-user and the host, the more performance degrades due to multiple hops, congestion, latency, and packet loss. In addition, Salesforce relies on heavy use of JavaScript and Cascading Style Sheets, so page sizes are large and expanded even more by popular plugins (customers use seven, on average).



Adding bandwidth won't necessarily help (the quality matters more than the quantity), and technologies such as MPLS and appliance-based WAN optimization tools weren't designed for SaaS connectivity and acceleration. What you need is a solution that optimizes the end-to-end connection between employees and your Salesforce platform.

### Salesforce over Aryaka SmartConnect Enables Your Business to Achieve:



#### Up to 55% Better Performance for Salesforce

Speed up Salesforce globally for improved user experience and increased productivity.



#### Up to 95% Data and Bandwidth Reduction

Benefit from compression, data deduplication, and TCP optimization for faster Salesforce performance, while reducing bandwidth costs.



#### Fast Global Network Deployment

Connect end users to Salesforce within days, from anywhere in the world.



#### End-to-End Network and Application Visibility

Gain comprehensive, granular view into the performance of your network and applications.

## Salesforce Acceleration with SmartConnect SD-WAN as a Service



Aryaka's SmartConnect SD-WAN as a Service bypasses the public Internet using a global private network that is optimized, secured, and delivered as a service. Aryaka's solution can deliver up to 55% faster Salesforce performance to your end users, no matter where in the world they reside.

With Aryaka SmartConnect, you get predictable performance for your CRM applications, regardless of location. With SmartConnect, your workforce will benefit from a superior Salesforce experience without the need for MPLS.

**"With Aryaka, employees in our offshore locations now access the same applications with faster response times, thereby enhancing user experience and increasing our overall operational efficiencies."**

Dr. Deepak Madala, Director of Infrastructure and Regional Operations Acclaris

### Key Capabilities

- ✓ **Global Private Network**  
Aryaka's global private network (using an SDN/NFV framework) bypasses the congested public Internet and delivers consistent latencies and negligible packet loss to provide predictable Salesforce performance.
- ✓ **Compression**  
Reduces the amount of data transferred across links using Gzip algorithms contained in Aryaka's proprietary technology for higher throughput and faster Salesforce performance.
- ✓ **Deduplication**  
Eliminates transmission of redundant data. This reduces bandwidth consumption up to 99.5% when transmitting data between locations and improves Salesforce performance.
- ✓ **TCP Optimization**  
Delivers end-to-end latency mitigation, packet loss mitigation, and enhanced congestion management that supercharges TCP applications for faster delivery.
- ✓ **Intelligent Access**  
Minimizes packet loss and provides enterprises with Link Aggregation, Load Balancing, Path Selection, as well as Single and Dual Link Packet Loss Recovery with proprietary error correction algorithms.
- ✓ **Converged Edge**  
Consolidates an enterprise's WAN edge functionality at the branch and includes cloud and VPN connectivity, routing, and application level control in a single customer premises equipment (CPE).
- ✓ **Fully Managed Service with SLAs**  
Single vendor solution that allows organizations to focus their resources and time on other business-critical activities. This includes 24x7x365 CCIE-level support.
- ✓ **Real-Time Network and Application Visibility**  
The MyAryaka™ portal offers end-to-end management and visibility for your entire service. This includes network health-check tools and advanced traffic analysis.

### About Aryaka Networks

Aryaka delivers the #1 fully-managed, end-to-end global SD-WAN service for the cloud-first era. Our unique technology integrates multi-cloud connectivity, application optimization, security, last-mile management and visibility into an SLA-driven OPEX-only solution that provides unmatched agility and improved TCO for the global enterprise.