

Business, today, survive in a fast-paced, cut-throat environment. While most of them continue to expand globally, and add branch offices, the enterprise WAN is a critical piece of infrastructure in enabling collaboration within a fractured network of employees. An enterprise network that fails to deliver on collaboration and acceptable application performance, directly contributes to eroding ROI.

Therefore, the enterprise WAN must keep up with the accelerated pace of today's growing businesses. It is absolutely essential that the WAN be as agile as the business, in order for the business to stay competitive.

However, turning up additional instances on the enterprise WAN is, and has always been, a challenge with legacy enterprise connectivity solutions. For traditional WAN solutions, such as MPLS, deployment times tend to be in the **range of 3-6 months**. This means that in today's rapidly changing economic environment, by the time you spot an opportunity in the market, it could be gone before you even get the necessary infrastructure in place to take advantage of it!

Also, with legacy MPLS network architectures, adding bandwidth at remote locations such as China, India, Brazil, can be a major challenge. Waiting for weeks to months for an upgrade can lead to longer times to market and unacceptable project implementation delays.

Businesses, today, demand a WAN solution that is simple and nimble, to deploy and scale.

## ENTER ARYAKA

Aryaka's WAN as-a-Service is the only enterprise-grade WAN in the market that can be deployed in less than a day. All that enterprises need to do is connect to our patented multi-segment private global network through one or more business-grade Internet connection(s) at each location.

Since regional Internet quality and speeds have improved significantly over the past decade, businesses get to leverage the simplicity and agility of the Internet at the edge, while riding Aryaka's private network over the middle mile to ensure enterprise-grade performance.

Also, with Aryaka, customers can scale their bandwidth subscription up or down in a matter of minutes. We also support bursting over and beyond the subscribed bandwidth, which insures businesses against unpredictable spikes in bandwidths for short periods of time.



# ENABLING NETWORK AGILITY FOR GLOBAL BUSINESSES

In the case of our Dynamic Content Delivery as-a-Service, a simple CNAME change is all that is needed to get the content and application delivery network up and running.

With Aryaka, deployment is a breeze and businesses can act quickly enough to capitalize on changing customer needs in near real-time. Business stand to gain the benefits of superior application performance anywhere in the world, at any point in time. No longer do agile businesses need to plan months and months in advance, and suffer from longer times to market and project implementation delays, while they wait for lumbering legacy WAN providers to deploy their links.

## HOW WE DO IT

One of the most common questions we hear from prospects, prospects who have been constantly told that new deployments take a very long time, is: "How can you provision my enterprise with business-grade private connectivity with built-in WAN Optimization in less than a business day, when it takes legacy providers months to deploy MPLS plus WAN Optimization?"

Here's the short answer: We don't throw personnel at the problem. We don't deploy quickly by having 10 engineers configure complex CLIs, power-up devices, and then cable them. Those are repetitive, mundane tasks, ones ripe for elimination or automation. Instead, we built a powerful, multi-tenant software orchestrator to turn on these virtual network functions on-demand.

With real-time bandwidth scaling and single-day deployment, the agility that Aryaka provides cannot be replicated by any of its competitors, and helps global businesses stay ahead of theirs.

### CUSTOMERS



Altria



Standard Life



Skullcandy

